



Course Title: Creative Media

Description:

Creative media is all about channeling your creativity into a project that uses various communication tools to convey a message. In short, the use of “stories.” Stories allow us to share wisdom and ideas and are an essential part of human communication. From newspaper articles to billboard advertisements, storytelling is a crucial aspect of all types of media. Even the most basic messages are infused with a narrative that the creator wants to convey. Students in the creative media course will learn basic skills of storytelling through various tools of mass communication, including writing, photography, videography, and design. Through practical exercises and projects students will explore the storytelling and mass communication process applicable to various communication mediums. This class will empower students to create content as well as examine the barrage of messages being delivered in modern media and advertising.

Recommended Grades: 7, 8

Prerequisites: None

Thursdays 10:10 – 11:40 AM; 32 weeks

Textbook: Teacher will provide materials

Teacher:

Becky Doyle; Contact Bellevue Tutorial, 901-347-5518, tutorial@bellevue.org

Cost:

\$395 (32 weeks)